

## A Level Business Preparation Work

### Task 1

Research the following business leaders:

- Jeff Bezos
- Ray Kroc
- Oprah Winfrey

For each one, find out the following information:

1. Date and country of birth
2. Their background, i.e. what qualifications, skills do they have, have they built a business from scratch?
3. How they have influenced the business world, which businesses have they run in the past to now? What do the businesses do and where are they located?
4. How successful have their business ventures been? How much were/are the businesses worth? Have any failed? If so, what lessons did they learn?

### Task 2

Click on the link below and enrol for the free course on the business basics:

[Introduction to AQA A-Level Business Getting Started | tutor2u](#)

You will need an account with tutor2u for this, these are easy to create.

### Task 3

Open the link below to the online course companions:

<https://pfoa.sharepoint.com/sites/lst/business/sitepages/business%20a-level.aspx?RootFolder=%2Fsites%2Flst%2Fbusiness%2FBusiness%20Text%20Book%2FCourse%20Companions&FolderCTID=0x012000406F6D956A99914A92A63189C23D0047&View=%7B42C7E7A4%2D5308%2D44A9%2DA99A%2DEDECCD248E05%7D>

Open the Year 1 folder and read through sections 1 (Introduction to Business) and 2 (Forms of Business). Create a glossary of the key terms included in these sections.

How to get to the folder is below:

**A Level Business**

Welcome to the A Level Business homepage. Please use the links on the right hand side to navigate.

For more information about the A Level Business course click [here](#) for the specification.

Other useful websites:

<https://www.tutor2u.net/>

<https://www.youtube.com/channel/UCIIJ4pk3uzYWoecBkGs0hxQ>

<https://www.youtube.com/channel/UCe83jLdZ3PuqVwAHe683U2A>

**Here is the online text book:**

Business Text Book

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**A Level Business General Resources**

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Name	Modified	Modified By
Business Calculation Book	September 9, 2020	Mr G Sleight
Course Companions	September 9, 2020	Mr G Sleight
Linear Learning	March 23, 2021	Mr G Sleight
Revision	April 19, 2021	Mr G Sleight
School Closure Work	September 9, 2020	Mr G Sleight
Weekly Study Tasks	September 9, 2020	Mr G Sleight
Year 1 Topics	September 9, 2020	Mr G Sleight
Year 2 Topics	September 9, 2020	Mr G Sleight
A Level Business and Beyond Suggested Reading	September 9, 2020	Mr G Sleight

IF YOU CANNOT ACCESS THE COURSE COMPANIONS, CLICK ON THE FOLLOWING LINKS FOR INFORMATION AND KEY TERMS:

- [tutor2u | Business Organisation: Introduction to Business Ownership](#)
- [tutor2u | Different Forms of Business \(Introduction\)](#)

Have a go at the interactive activities below to test your understanding:

<https://www.tutor2u.net/business/reference/what-is-business-impossible5-revision-activity>

<https://www.tutor2u.net/business/reference/3-1-what-is-business-key-word-chop-revision-activity>

#### Task 4

Read the following news article:

[Shein: The rise and rise of a fashion giant - BBC News](#)

In no more than 300 words, write about what potential threats Shein may face in the future that may stop it's 'rise and rise'. Write about the impact of these potential threats and suggest any possible solutions.

For example, the article reports "Michaela is aware of the backlash and particularly concerned by the amount of plastic Shein uses in its packaging."